

HALLOWEEN

FUN FACTS

- The 1st Jack O'Lanterns were actually made from turnips.
- The Heaviest Pumpkin ever recorded was grown by Beni Meier of Switzerland in 2014 and weighed 2,323 lbs.¹
- An est. 157 million Americans will celebrate Halloween in 2015 and spending is expected to reach \$6.9 billion.²
- About 1 in 10 Halloween celebrants plan to dress their furry friends in costumes this year.²

SCARY STATISTICS

Children are more than twice as likely to be killed in a pedestrian/car accident on Halloween than on any other night. The average is 5.5 pedestrian deaths each Halloween.³

Just 30% of of these accidents occur at intersections and crosswalks.³

12% of children 5 yrs or younger are allowed to trick-or-treat alone!⁴

TIPS FOR STAYING SAFE !!

- Use established crosswalks whenever possible.
- Don't let your young children trick or treat without a trusted adult!
- Wear well-fitting masks, costumes, and shoes to avoid blocked vision, trips, and falls.
- Carry flashlights while trick-or-treating.
- Wear Hi-vis clothing when possible. If your child's costume is dark, then have them wear glow sticks or apply hi-vis tape to them (it can be found at hardware stores).
- If you are attending a party where you plan to drink, make arrangements and plan accordingly in advance. Drunk or buzzed driving is NEVER acceptable and Halloween is an especially dangerous time for children and pedestrians.

1. Guinness Book of World Records

2. National Retail Federation

3. Fatality Analysis Reporting System, dot.gov

4. Mickalide, AD, Rosenthal, KM, Donahue, MP. Halloween Safety: A National Survey of Parents' Knowledge, Attitudes, and Behaviors. Washington (DC): Safe Kids Worldwide, Oct. 2011